

ABSTRACT OF THE DISCLOSURE

A first broadband interface unit (BIntU) transceiver that is associated with a broadband network system wherein the first broadband network system further includes a data distribution center. The first BIntU transceiver comprising a transmitter portion. The

5 transmitter portion is configured to transmit user defined protocol with value-added (UDPVA) packet to the data distribution center. The first BIntU transceiver is configured to interface with the data distribution center or a second BIntU transceiver to indicate that the UDPVA packets are transmitted from the first BIntU transceiver to the data distribution center or the second BIntU transceiver are being received respectively by the data

10 distribution center or by the second BIntU transceiver.